



Knowledge is of no value

unless you put it into practice

Enarr GROUP

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Enarr INFRA & ADVISORY

Enarr MEDIA & ENTERTAINMENT FUND

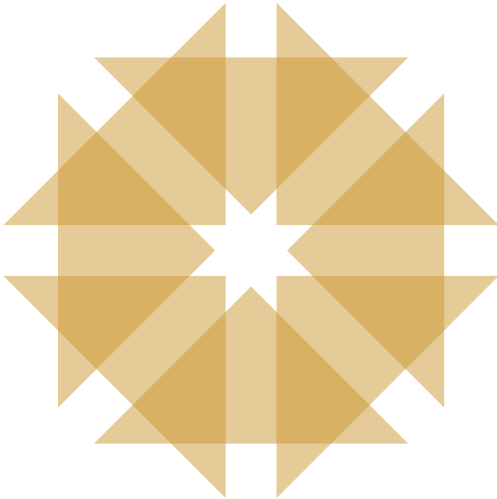
Enarr VC FUND

Enarr AGRI FUND



: Company Profile :

■ Enarr GROUP



The ENARR GROUP is promoted by the Singhania family. The philanthropic Singhania family is presently headed by Mr. Shhyam R Singhania and Mr. Padaam R Singhania along with a well qualified and experienced team to manage the affairs of the business verticals and various trusts that have been created to their philosophy of giving back to society as a part of their Corporate Social Responsibility.

With the invigoration and drive innate in the management and the employees, the company has gradually expanded and extended its horizons. The company initiated its investment banking operations through Enarr Capital by helping Indian Corporates raise structured finance Debt & Private equity as well as M & A intermediation focus being on cross border transactions both inbound & outbound is an investment banking firm. Today Enarr Infra and Capital Advisory Private Limited is a strong team of professionals having its corporate office at Mumbai.

We offer a diverse range of services and solutions in the Structured Finance area to Corporates working closely with banks, Financial Institutions and other providers of finance. This is done in various sectors by the judicious use of leveraging our expertise and relationships to strengthen and grow lasting customer economic value.

Strategic objective

Disciplined execution of innovative financial strategies and solutions catering to corporate and financial institutions in order to converge their strategic business objectives.

Roadmap to strategic objective

To think beyond conventional approaches to overcome financial bottlenecks by adopting innovative business approach

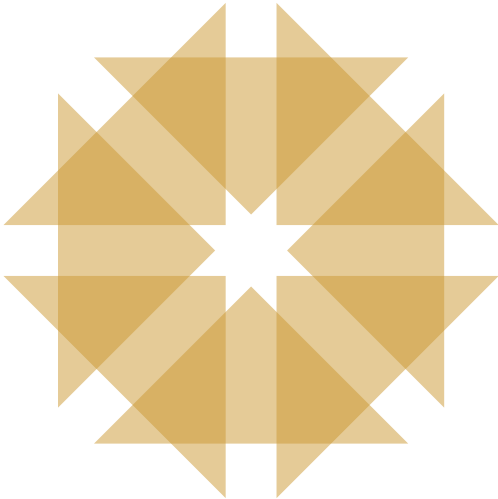
To exceed standards of professionalism and to work with team spirit

To serve with a smile and to have single minded devotion to clients interest



: Key Management :

■ Enarr GROUP



Mr. Shhyam R. Singhania

Chairman of Enarr Group, a boutique investment bank, Mr. Shhyam R. Singhania has more than 30 years of experience in varied sectors including Textile, Media & Entertainment, Agriculture and so on. Mr. Singhania with the team of sector specialists proposes to set-up Enarr Media and Entertainment Fund and Enarr Agri Fund in the year 2011/12.

He is a General Partner at Enarr Venture Capital Fund, a proposed hybrid structure venture capital fund investing in start-ups. He has hands on experience of producing movies providing a platform for genuine talent and backing films that are meaningful, theme based and packed with passion and commitment.

Mr. Padaam R. Singhania

Vice Chairman of Enarr Group, Mr. Padaam R. Singhania has more than 25 years of experience in varied sectors including textile and apparel, financial services, infrastructure and real estate. He serves as General Partner at Enarr Venture Capital Fund. His primary activities at Enarr include heading the international structured finance segment, infrastructure investment segment and Enarr realty - a real estate arm of Enarr Group.



ENARR

: Company Profile :

Enarr INFRA & ADVISORY



Enarr Infra and Capital Advisory Private Limited is an integrated global financial advisory company providing financial services to domestic and international corporate and institutional clients.

The company initialized its operations with providing debt solutions to corporates. Since then the company has showcased successful track record in providing a gamut of financial services to the commercial, industrial and financial communities including raising international fund for the funds based out of India.

We provide professional advice to enterprises by customizing and integrating a holistic approach that is applied to innovation for each case providing quality consulting services.

: Services :

Enarr INFRA & ADVISORY

Corporate Finance

- Term Loans
- Working Capital Finance (Fund Based/Non Fund Based)
- External Commercial Borrowings
- Short Term Loans
- Debentures and Bonds

Project Finance

- Project funding (Equity/Debt)
- Financial Structuring

Structured Finance

- Credit enhancement through third party guarantees / Letter of Comfort / Escrow Arrangement.
- Mezzanine / Subordinated Instruments
- Various Convertible Instruments (FCCB/FCD/CCPS/OFCB etc.)
- Promoter Funding
- Securitisation of Receivables

Trade Finance

- Factoring
- Suppliers Credit
- Pre / Post Shipment Finance
- Purchase bill Discounting
- Vendor Financing

Treasury

- Buyer's Credit
- Commercial Papers and Other Rated Short Term Instruments

: Company Profile :  Enarr MEDIA & ENTERTAINMENT FUND

Proposed by Chairman Mr. Shhyam Singhania, Enarr Media and Entertainment Fund will be a USD 50-100 million SEBI registered private equity fund focused on investing in main stream hindi film entertainment, Regional and international films, television segment and other media assets.

Issuer	<ul style="list-style-type: none">■ ENARR Media & Entertainment Fund■ 5 year private equity fund with an option of two one year extensions
Investment Manager	<ul style="list-style-type: none">■ IMC in Mauritius
Investment Adviser	<ul style="list-style-type: none">■ ENARR Media & Entertainment Advisors [EMEA], An Indian Company
Offer size	<ul style="list-style-type: none">■ Rs. 225.0 crores [with a green shoe option of Rs. 225.0 crores]
Minimum Investment	<ul style="list-style-type: none">■ Rs. 25.0 lacs for individual investors■ Rs. 5.0 lacs for institutional investors
Contribution	<ul style="list-style-type: none">■ 10.00 % on signing and balance on call over an eighteen month period
Use of Proceeds	<ul style="list-style-type: none">■ To invest in filmed entertainment and other media assests
Fee Structure	<ul style="list-style-type: none">■ 2-20 Structure after Hurdle rate of:<ul style="list-style-type: none">- 12.00 % for domestic investors- 10.00 % for foreign investors

Mr. Singhania also proposes to venture Enarr Agri Fund which will be a SEBI registered USD 50 million private equity fund focused on investing in agricultural business in India. Towards this, Enarr has signed on understanding with M/s Usher Agro Ltd., India's leading rice millers and a BSE/NSE listed company to jointly float this PE fund.



The growth of the Venture Capital Industry in India has been that of tremendous success and provided an entire new dimension to the growing economy of India. With the platform provided by the VC Industry, the Emerging India Dream has become a reality for a many start-ups and helped India sustain its increasing momentum towards becoming the Global Economic Superpower. At EVF, we take pride in becoming a part of that industry and contributing our exceptional talent, global network and strong relationships towards Investments which will have a positive impact on the portfolio companies, our Investors, and the Indian economy.

Investment Approach: The Hybrid Structure

We at EVF have developed a Hybrid Structure Fund which will be looked upon as a benchmark structure and will become a standard of excellence for Investment made within the PE/VC Industry.

At EVF we believe that apart from the large pool of financial resources deployed within the Industry, converting start-ups to successful enterprises requires strong mentorship and guidance from the veterans of the Industry to which a start-up belongs. Hence along with bringing veterans from across the varied industries as Investors within our Fund/s, we look to develop a direct relationship between our Investors and Investee companies by providing the opportunity to our Investors to become co-angel (direct) Investors within those companies and enrich the Entrepreneurs with their experience/guidance and relationships. We ask our Investors to work with the management teams of our companies and stay deeply involved in the operations of our businesses, providing them with substantial resources and guidance over an investment period.

Our goal is to identify, nurture and scale entrepreneurs and their ideas into successful world class enterprises. EVF believes in the approach of becoming partners who empower the Entrepreneurs rather than becoming 'Equity Owners'. Working as partners with the management of our portfolio companies and remain as strategic advisors/mentors and relationship builders for our portfolio companies we enable companies to grow organically and become globally competitive franchises. We seek to invest in high quality companies that have strong business franchises, attractive growth prospects, leading market positions, and the ability to generate superior returns.



ENARR

INVESTMENT BANKING

■ Our Esteemed Relationships

■ **United Capital Partners**

Sir William Newton Street,
Port Louis, Republic of Mauritius

■ **South Asian Real Estate Limited**

South Asian Asset Management Ltd
London Office: 27 Hill Street, London, W1J 5LP

■ **Duet Asset Management Limited**

27 Hill Street,
London, W1J 5LP

■ **United Telecoms Limited**

18A/19, Doddanekundi Industrial Area Mahadevapura Post,
Bangalore 560 048, India

■ **Jaybharat Textiles and Real Estate Ltd**

Raghuvanshi Mills Compound,
Senapati Bapat Marg, Lower Parel (W), Mumbai 400 013, India

■ **Della Tecnica**

Architects & Interior Designer
Rati Villa, Motibai Street, Tardeo, Grant Road (W), Mumbai 400 007, India

■ **Sunil Mantri Group**

GA - 1, Court Chambers,
Ground Floor, 35 - New Marine Lines, Mumbai 400 020, India

■ **Geodesic Information Systems Ltd**

B-3, Lunic Industries,
Cross road no. B, MIDC, Andheri (E), Mumbai, India

■ **Era Group**

153, Okhla Industrial Area Phase III,
New Delhi 110020, India



Nana Nani Foundation is a registered public charity trust founded over a decade ago, whose primary aim is to help improve the "quality of life" of Senior Citizens in India irrespective of caste, creed, religion and social or financial standing.



Nana Nani Parks need no introduction; in fact the Nana Nani Park at Girguam Chowpatty has become an institution by itself and is known almost all over the world. Conceptualization, co-ordination, development and all the activities of the parks has been undertaken by the NNF spearheaded by its founder trustee Mr. Shhyam R Singhania.

The seed that was planted by Shri Pramod Navalkarji Ex-Minister, has now blossomed, and is ready to spread its branches giving shade and solace to thousands of Senior Citizens.

We are extremely grateful to all our sponsors who have so generously extended their support to this noble cause. It would be impossible for us to thank all of them adequately. However special mentions must be made of M/s Dena Bank, one of the most respected Public Sector banks in India and M/s Eureka Forbes Ltd., the largest direct marketing company in India. The other supporters include Union Bank of India, Simplex Infrastructures and so on.

The philanthropic Singhania family has contributed to many humanitarian charities for over 10 decades now, the earliest charities dating back to 1911 and just to name a few besides the many Indian Seamen's Society, set-up at Tilbury Port near London, UK in 1911. This was a hospital built for Indian sailors as there was no facility for Indian seamen being sent to fight the wars by the British in the early days.

UDCT (University of Mumbai, Department of Chemical Technology), the entire property and building fund were donated by the Singhania family. Till date fourteen readership and scholarship programs are sponsored by the group to incite students and professors alike. Owing to efforts made by Late Shri Puranmal Ji Singhania, the Government of India adjudged name of the street adjacent to the UDCT as Puranmal Singhania road, as it stands today.

The Bombay Hospital Trust, set-up in 1948 for needy patients, inaugurated by Respected Shri Sardar Vallabh Bhai Patel, Stewart and Deputy Prime Minister of Indian National Congress and Independent India, is among the largest hospitals in India having more than 1,000 beds capacity under one roof, where the Singhania family was principal donor through Smt krishnabai P Singhania, wife of Shri Puranmal Singhania. The Bombay Hospital has expanded to another 600 bedded hospital at Indore, madhya Pradesh and an upcoming 600 bedded hospital at jaipur, Rajasthan.

The Nana Nani Foundation is a decade old NGO committed to the care and cause of the elderly. Focusing on the three main requirements of senior citizens viz. social interaction, financial security and balanced health & wellbeing, the foundation has been contributing relentlessly for over ten years. Presently, the foundation is being run on the sole funding of its managing trustees viz. Mr. Shhyam Singhania and Mr. Padaam Singhania. The foundation is taking care of a considerably huge number of senior citizens directly or indirectly. The foundation plans to set-up multiple assisted living communities, retirement villages and old age homes as well as medical & healthcare facilities in the years to come. Further information is available at www.nanananifoundation.org. The foundation is poised to grow on a pan India basis through its well appointed team.



ENARR

INVESTMENT BANKING

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